# Project Management in Clinical Research

Module 6

Academy

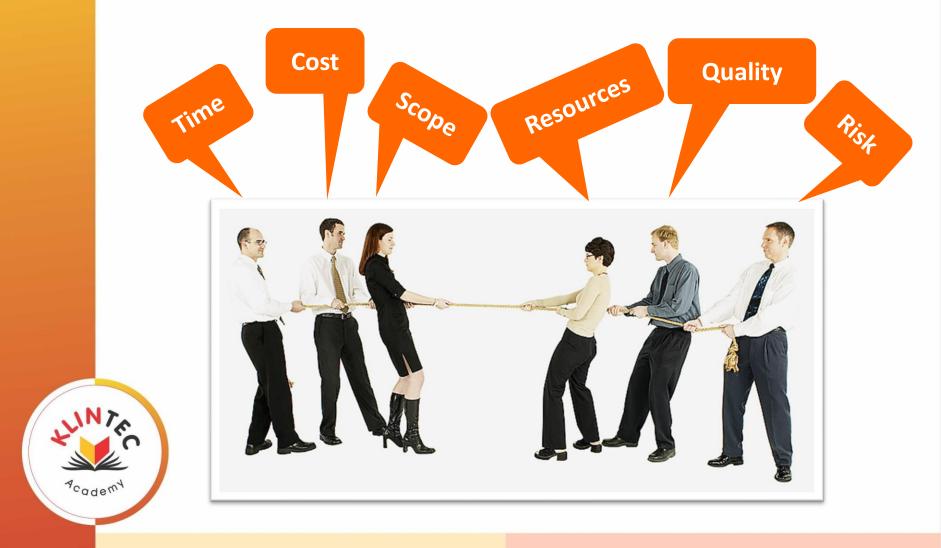
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Clinical Research: Project Management

- What is project management in Clinical Research
- PM tools and techniques applied in Clinical Research
- Project Management Plan for Clinical Research
- CRO and SMO Management
- Optimize patient recruitment
- Working with remote and multicultural teams



## **Project Management Constraints**









## What is Project Management?

### "The application of



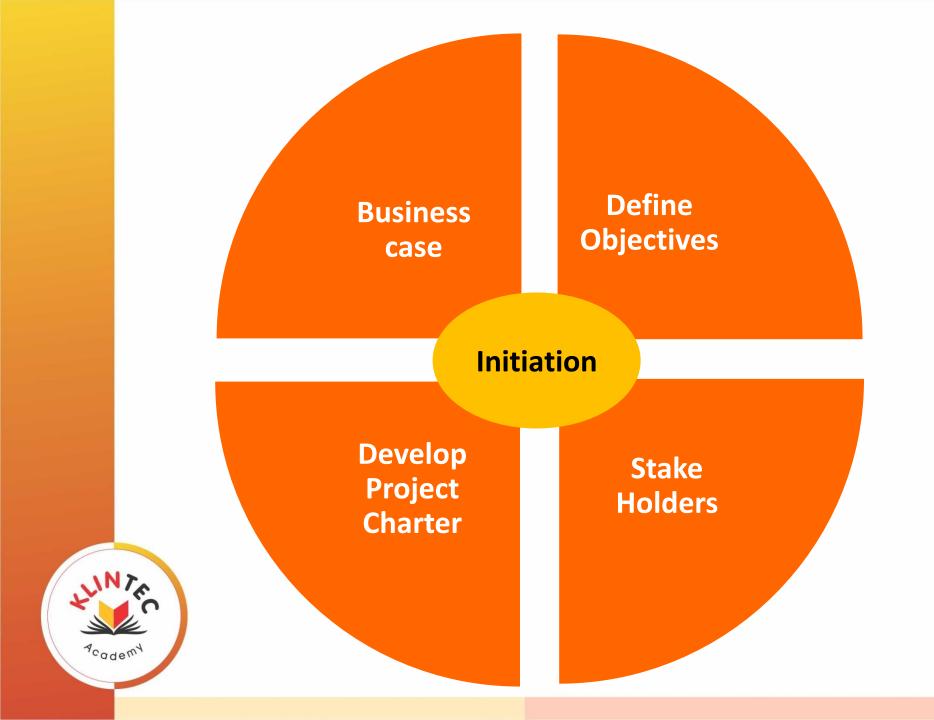
to project activities in order to **meet project requirements**.\* "



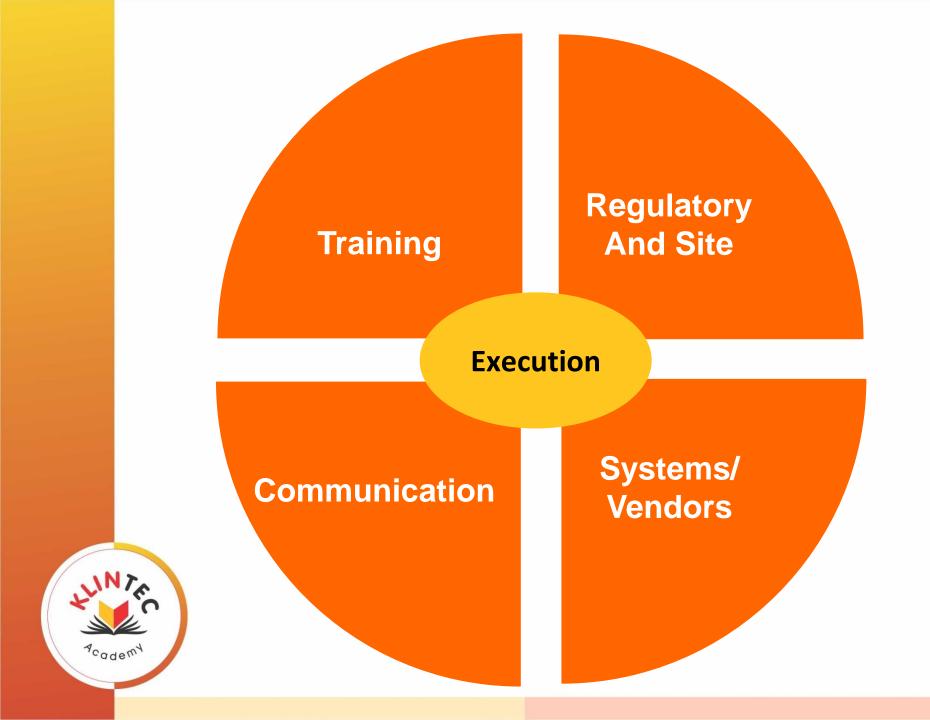
## Project management of a CT

- The following are the steps.
- Important elements to be considered for each step are mentioned in the following slides
- Initiation
- Planning
- Execution
- Monitoring and Control
- Close out

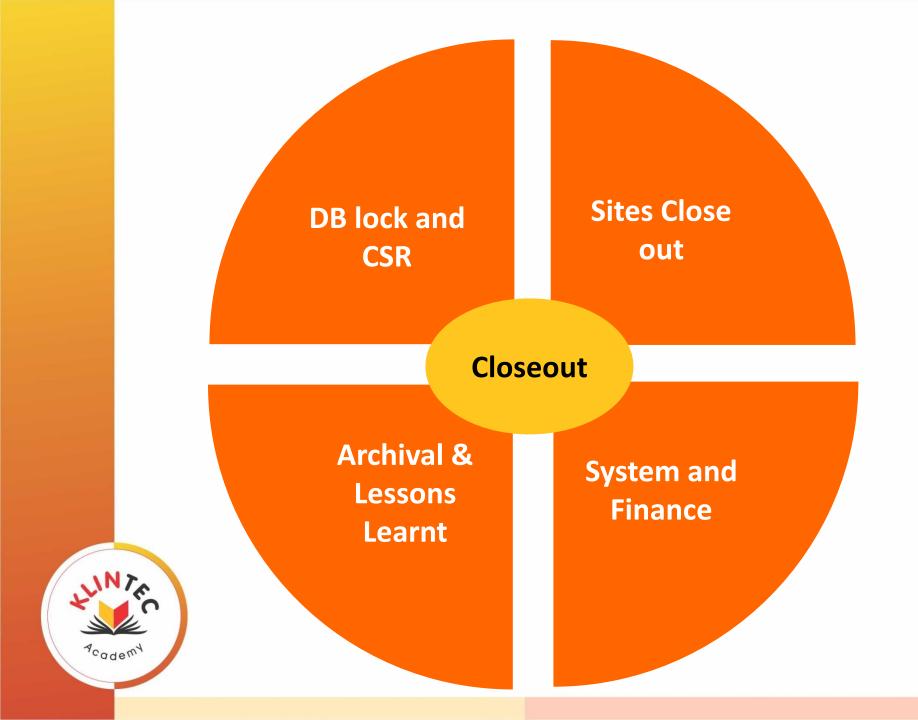












**Responsibilities of Project Manager** 

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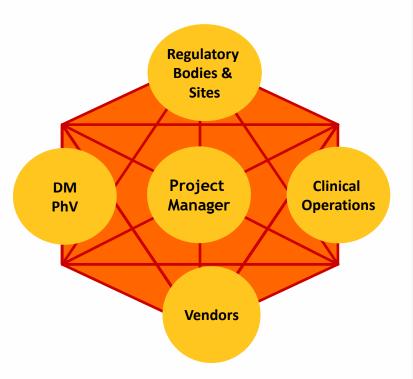
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## **Responsibilities of Project Manager**

- Coordination,
  Communication,
  Escalation
  - Across Functional Areas
  - Across Stakeholders
- Team Motivation and Management
- Status Review/Risk Management

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• Financial Management



# VENDORS- CRO and SMO Management



Contract Research Organization (CRO) Management

## Selection of the CRO

- Therapeutic experience and geographic presence
- Relationship with stake holders
- IT infrastructure
- Education/Experience/Training/Attrition of Key CRO staff

### Management KPI and controls

 Weekly/Monthly status review (Start up, Recruitment, Maintenance and Closeout)

## Elements in (CRO) Management

#### Start up

- Feasibility
- Site selection
- EC/Contract
- Regulatory Documents
- Site Initiation

#### Recruitment

- Site activation
- Patient Recruitment
- Site monitoring

#### Maintenance

- Patient retention
- Data entry/query resolution
- IP accountability

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#### Closeout

- Site closeout
- IP return
- Archival of study documents

Site Management Organization (SMO) Management

## What is needed for selection of an SMO

- Relationship with Investigators/Hospitals/Institutes
- Experience/Training of staff

### **KPI and controls**

- Patient recruitment/retention/compliance
- Data entry/Query resolution
- IP accountability



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### Challenges

- Time zone difference
- Communication style
- Cultural differences (High to Low context)



## **Cultural differences**

- Thinks, Acts and Reacts differently
- Different approach to tasks
- Varying approach on Relationship Building
- Personal space, Social etiquette and Belief
- Different attitude for conflict, disclosure and negotiation



### Solution

- Global culture/processes/technology
- Harmonize learning and development
- RACI (Responsible, Accountable, Consulted, Informed) matrix
- Links, Sharepoint site, Communicator
- Trust building exercise (time zone, geography and culture)
- Flexi work hour

